



Beijing Topcent Printing Co., Ltd.
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China

Full praise of the high potential of 1050TP-8

Beijing Topcent Printing Co., Ltd. in Beijing is a comprehensive printing house featuring a fully integrated system from planning and design to printing and logistics. Since going independent from an advertising agency in 2001, it has continued to develop as one of Beijing's top printing businesses by responding to clients' sophisticated demands with a high level of technical expertise and solutions. The company has been actively exploring new avenues and making breakthroughs in both the commercial printing and publishing industries, focusing on the medical and education sectors. It was five years ago that Topcent printing moved from its old plant to a new plant in Topcent Cultural Park. The company continues to annually invest tens of millions of yuan in equipment, as steady business growth has increasingly strained the capacity of its equipment. Ms. Zhou, the company's president, said "In principle we try not to subcontract business so that we can ensure the quality of printing and binding.

That's a responsibility we owe to both our customers and ourselves."

Ms. Zhou continued, saying "When purchasing machinery, we have always adhered to the principle of 'The right one is the best one!' We have used Mitsubishi presses, and many of our friends in the business also use Japanese presses. Since we increasingly have more booklet business—mostly products on thin paper—the features of the RMGT press are a very good fit, especially in terms of speed and register." So in 2020, Topcent Cultural Park—which had a workshop full of German presses—decided to purchase an RMGT 1050TP-8 press. The 1050TP-8 is an 8-color tandem perfecter that eliminates the need to print on the front and back sides in two separate passes, helping to eliminate paper fan-out. The 1050TP-8 has a 55-inch printing information display that shows the status of sheet transfer in real time via a network camera, in addition to displaying information such as the print data and print



Ms. Xiaomiao Zhou,
President of Topcent Printing

density measurements. Ms. Zhou is full of praise for the performance of the 1050TP-8: "Stability, energy-saving, and substrate type greatly increase the range of work we can take on, strongly supporting the further development and expansion of our business." The 1050TP-8 is undoubtedly an advantageous tool for Topcent Printing. And now the RMGT 1050TP-8 press has been successfully put into production at Topcent Printing.

Topcent Printing has always emphasized the importance of service, and has built upon that as the company's core competitive advantage so as to create a trend of competitive differentiation. According to Ms. Zhou, many customers choose to proof their new products at Topcent Printing, and Topcent Printing offers helpful suggestions, including for process corrections, so it has gradually become a first come, first served operation with later orders following.

Ms. Zhou is very proud and says, "In this way, we hope to capture the hearts of our customers so that they feel no matter what the product is, they don't have to worry as long as they leave it to Topcent Printing! At present this is not only the most important thing for our customers, but also our core competitive advantage."



The 1050TP-8 is used as the flagship machine for production at Topcent Culture Park